

## 10 Emails of Mrs. Fields Ship to Home Fundraiser

Email #1 – Subject: Today Kicks Off our Mrs. Fields Ship to Home Fundraiser.

Today kicks off our Mrs. Fields Ship to Home Fundraiser. Each seller today will be provided all registration and ordering instructions. Each seller will register for the fundraiser and everything is sold online and ships directly to the purchaser's home. Working together as a group to make this fundraiser a success is important so we can raise money for **(add what you are raising money for.)** If each seller sells just **(number)** items, we would reach our goal. Thank you for your support with this fundraiser.

We have been given a custom web address. Please register as a seller of this fundraiser. Once registered each seller will have a custom website that you can add a photo and share with family and friends.

**(Insert your groups custom web address for sellers to register)**

Email #2 – Subject: Have you registered for Mrs. Fields Ship to Home Fundraiser?

We recently sent home our fundraising information. We have partnered with Mrs. Fields Ship to Home Fundraising to bring you this delicious fundraiser. We are selling 6 flavors of fabulous Mrs. Fields frozen ship to home cookie dough. The flavors are:

- Chocolate Chip
- Snickerdoodle
- Caramel Apple Crunch
- White Chocolate Macadamia Nut
- Peanut Butter
- Oatmeal Raisin

**(Insert your groups custom web address for sellers to register)**

Email #3 – Subject: Ask Family and Friends to purchase!

Have you seen all the yummy flavors of Mrs. Fields frozen cookie dough? Ask family, friends, co-workers, and neighbors if they would like to order some items to help support our group. For over 30 Mrs. Fields is the #1 cookie and everyone can enjoy this cookie dough at home. Let's all work together to support our group.

If you haven't done so already, now is a great time to register online and invite to your friends and family to ask them to shop and support us.

**(Insert your groups custom web address for sellers to register)**

Email #4 – Subject: Taking your Cookie Dough to the next level.

There is still time to have family and friends order from our Mrs. Fields Ship to Home fundraiser. We are raising money for **(our group goal)**. If each family orders just **(number)** items, we will reach our goal. There are so many delicious flavors to choose from. Need good ideas for the cookie dough you purchased? Check out our Recipe page at <https://mrsfieldsfundraising.com/recipes/>

Email #5 – Subject: Remember Joe Corbi's??

Do you remember visiting a Mrs. Fields store at the mall from your childhood? Maybe you had some favorite cookies?? Now you can have your favorite Mrs. Fields cookie dough delivered right to your home. Share this super fundraiser to all family in the continental United States. All items are ordered online and ship directly to your home. Register and send out your personal link today.

(Insert your groups custom web address for sellers to register)

Email #6 – Subject: The 4 W's on the reason you should participate in this fundraiser.

- WHO put this fundraiser together? (Your organization name) has partnered with Mrs. Fields Fundraising to provide a cookie dough ship to the home fundraiser that offers a variety of frozen cookie dough.
- WHAT is the purpose of this Fundraiser? To provide good quality food for a fundraiser. Every single item in this catalog gives dollars back to your organization. Try one cookie! Try them all! Just get involved.
- WHY is TYPE YOUR GROUP NAME HERE having this fundraiser?  
We are looking to raise TYPE IN YOUR \$ GOAL HERE for TYPE IN WHAT \$'S ARE GOING TO BE USED FOR HERE. Every item ordered will help us reach that goal. These products are frozen, and you won't be disappointed.
- WHERE can I order? Order online at (Enter Web Link) It's a great way for you to support our group. Once your order is placed it will ship directly to your home.

Email #7 – Subject: Just days left to support our Mrs. Fields Ship to Home Fundraiser.

Let's learn more about our Mrs Fields cookie dough fundraiser. Our cookie dough stands out in the crowd. By manufacturing Mrs. Fields secret recipe and having the highest number of particulates (that is the good stuff in each cookie). We make sure to taste test often. 😊 Please order your favorite flavor today!

(Insert your groups custom general ordering page)

Email #8 – Subject: Mrs. Fields Cookie Dough Fundraising

Remind your family, friends, neighbors, and co-workers to place an order that ships directly to home. Just a reminder if each person sells just (# of Items) we will meet our goal. What is your favorite flavor? Chocolate Chip, Peanut Butter, Oatmeal Raisin, White Chocolate Macadamia Nut, Snickerdoodle, Caramel Apple Crunch? Can't decide, order all 6!

(Insert your groups custom general ordering page)

Email #9 – Subject: Last day to turn in orders for our Mrs. Fields Ship to the Home Fundraiser.

Today is the last day to place orders for our Mrs. Fields Ship to Home Fundraiser. All orders must be placed today. We need everyone to help to reach our goal. Please complete your orders today. Just a reminder that everything is order and paid for online. All orders ship directly to the purchaser's home. Last call!

(Insert your groups custom web address for sellers to register)

Email #10 – Subject: Thank you for your support!

Thank you so much for participating in this Mrs. Fields Ship to Home Fundraiser. Because of your participation we were able to raise money for (add what you are raising money for). All items ship directly to each purchaser's home and will ship out in the next 21 days. Thank you again for all your help!