Social Media Posting Kit

To keep your community engaged, metrics show that updates / posts that occur at least once every 4-5 days keep information fresh and exciting for buyers and participants. Here are a few posts to help kick start your posting.

A picture containing text

Description automatically generated**Before Your Sale** – Caption this with your goal / objective for the fundraiser and what the end goal amount is.

**Day 1 of Fundraiser –** Caption with reminder that today starts your fundraiser so get orders in before the deadline

Graphical user interface, text, application, chat or text message

Description automatically generated**Week 1 Reminder** – Caption about reminder to get your sellers engaged

**Casual Support Reminder** – Caption this reminding everyone of the goal and how they can support your cause.

**50% Goal** – Caption about reaching the 50% Milestone – can check this based on online sales %

**75% Goal** – Casual Reminder that sellers are close to the goal!

**Last week Reminder** – Tell the community what % of your goal your organization has achieved, remind them to finish strong and get any last orders in to help reach that goal!

Thank you Post – Thank your community for their support and let them know how well your group did! Especially if you surpassed your goal!